



# UPDATE

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<http://uaad.unl.edu>

## UAAD Founder's Day - 50 Years Strong!

*Carl A. Donaldson Award for Excellence in Management and  
Floyd S. Oldt Award for Exceptional Service to the University*

Wednesday, February 15

11:30 am -1:30 pm

Jackie Gaughan Multicultural Center

UAAD is celebrating its 50th anniversary this year and we have a special Founder's Day program in addition to the presentation of the Donaldson and Oldt Awards. The award recipients each receive a plaque, a \$1,000 stipend and a one-year membership to UAAD.

The Carl A. Donaldson Award for excellence in management, given annually since 1972, honors UAAD Charter Member, Carl A. Donaldson. A graduate of the University of Nebraska, Donaldson devoted his entire 43-year professional career to University service. This award promotes the purposes of UAAD and recognizes

UNL employees, in non-faculty positions, who demonstrate outstanding skills in management.

The Floyd S. Oldt Award was established in 1992 from a bequest by University of Nebraska alumnus Floyd S. Oldt who graduated in 1920. This award honors UNL employees in a managerial/professional position for exceptional service and dedication to UNL.

A buffet luncheon will be served and pre-registration is required by February 8th. Registration forms were sent out previously and can also be accessed on our web site:

<http://uaad.unl.edu>

**HERE IS A GREAT OPPORTUNITY TO BECOME INVOLVED IN UAAD!**

**Safety Committee Liaison (2-year term) Term Expires: May 2012  
If you are interested in serving on this committee please contact:**

LaRita Lang  
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UNIVERSITY OF  
**Nebraska**  
Lincoln  
University  
Association for  
Administrative  
Development

*Serving the Managerial/Professional Staff at UNL since 1962*

# President's Message . . .

**U**AAD began 2012 with our annual Joint Meeting with UNOPA. There were over 100 in attendance! Meg Lauerman presented a review of the latest developments at UNL, as we begin our journey as a partner in the BIG Ten. She had many ideas in how we, UNL ambassadors, can contribute towards the audacious goals the Chancellor outlined in September. Meg expanded on the phrase, "GO BIG RED!" When you next hear these words consider the following ideals as connected to each word.

**Go-Pursuing new knowledge, striving toward achieving dream**  
**BIG-Connecting to a wider world and academic opportunities**  
**Red-Reflecting the positive, collaborative spirit of Nebraska**

This now gives us the "BIG" picture to reference when considering objectives for the various departments and areas we represent.

Meg also introduced how we can

further positively impact the activities developed in relation to the Chancellor's goals. We can think of our role in meeting the goals by doing the following:

**Help recruit-treat visitors the way you would want to be treated.**  
**Help retain-treat students and parents like gold.**  
**Help research-support in any way you can**  
**Help boost reputation-be a great ambassador**

This only gives you a snapshot of the many ideas Meg presented, and if you are interested in a copy of her presentation, contact myself or a member of the UAAD Board. Another meeting you will not want to miss is the 50th UAAD Anniversary celebration next month with the presentation of the Carl A. Donaldson Award for Excellence in Management and the Floyd S. Oldt Award for Exceptional Service to the University! See you there!

~Deb Dahlke

## UNL Meets the Big Ten! UAAD/UNOPA joint meeting, January 18, 2012

**M**eg Lauerman, director of University Communications was the featured speaker at the January meeting during which she reminded us of the UNL core priorities.

First among these priorities is to provide high-quality undergraduate education programs, attract and retain talented students from Nebraska and beyond, improve access and academic success.

Outcomes include the ACE (Achievement-Centered Education) program, growth in enrollment, increased diversity, higher High School rank and ACT scores of incoming freshman, increased retention and graduation rates, and higher numbers of non-resident

students.

UNL Research seeks to improve quality of life for Nebraska and its citizens, competes in global idea-based economy, economic growth, applied research, and creative activity.

Outcomes include increased awards, major grants/successes in agriculture, life sciences, computer sciences, materials science and nanotechnology, natural resources, humanities, and social sciences

UNL has experienced a decade of growth in enrollment, graduation rates and research funding and is poised to make even bigger strides in order to become competitive among our Big Ten counterparts.

## 2011-12 Program At-A-Glance



**Monthly Meetings**  
**Every 3rd Wednesday**  
**11:45 am - 1:00 pm**

**February 15th**  
**11:30 - 1:30**  
**FOUNDER'S DAY &**  
**AWARDS PRESENTATION**  
**It's our Golden Year!**

**March 21st**  
**Information Services**  
**Instructional Technology**

**April 18th**  
**Backyard Farmer**

**May 16th**  
**Annual Picnic**  
**Campus Recreation**

**Spring Professional**  
**Development Workshop**  
**Details Coming soon!**



**50 YEARS STRONG**

*"The greatest gift is a passion for reading."* Elizabeth Hardwick



Reach Out and Read is the UAAD Community Outreach opportunity of February. Reach Out and Read is an evidence-based organization that promotes early literacy and school readiness in pediatric exam rooms nationwide. The organization

gives new books to children and advice to parents about the importance of reading aloud.

UAAD members are asked to bring new children's books to the February meeting or a \$5 donation. Books should target the ages of 6 months to 3 years and cardboard, educational books that aid with learning colors, shapes, faces, etc. are preferred.

While our focus is typically on a local small charity in the Lincoln community, this is a national program that is served locally by Children's Complete Health.

To find out more about this program and its mission visit <https://www.reachoutandread.org/>

2011-2012 Co-Chairs

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Angi McAndrew  
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## Report to UAAD Parking Advisory Committee

I reported last time that Chance Management Advisors, Inc. was hired to evaluate UNL's Parking and Transit Services. We are hoping to get their report soon. There was some critical information they needed before they could make their recommendations. Parking and Transit Services are collecting the data now and hope to have Chance's report soon. I will share the recommendations once the report is available.

It has also been recommended to have Star Tran take over all of UNL's transit services starting in the spring semester of 2013. It will be less expensive to hire Star Tran than to replace the buses that UNL currently maintains. The service will remain the same. Even with this cost savings, there is a need to raise the transit fees for students and add a small portion to our parking fee. Most of the burden will be carried by the students in either transit fees or in their parking fees.

The current members of the Parking Advisory Committee are very concerned with the cost of parking on the UNL campus. I can assure you that they will do whatever possible to recommend that fees not go up.

All of our meetings are open and I encourage you to bring issues to the committee either in person or through me, as your representative. The rest of this semester's meetings are listed below and are held at the Parking and Transit Services office at 625 Stadium Drive.

February 13 at 2:30 p.m.

March 12 at 9:30 a.m.

April 20 at 2:00 p.m.

Tausha Ward Armbruster  
[tarmbruster2@unl.edu](mailto:tarmbruster2@unl.edu)  
402-472-3778

## CCSW Brownbag Film and Discussion

The Chancellor's Commission on the Status of Women Council of Staff presents "Telling Amy's Story", a brief documentary about Amy Homen McGee, a victim of domestic homicide. The UNL Victim Advocate will lead a discussion after the film, **February 9, noon to 1 pm, in the Nebraska Union.**

The UNL Victim Advocate provides services for staff, faculty and students who are or who have been victims of intimate partner violence. She is also available to provide guidance to concerned friends, family or colleagues who want to know how to help someone experiencing intimate partner violence. UNL Victim Advocate services are free and confidential. She has walk-in hours on Tuesdays from 2 to 6 pm in the Women's Center, 340 Nebraska Union, or can be reached at 472-0203. The Voices of Hope Crisis Line is available 24-hours a day at 402-475-7273.

~Mary Guest, CEOE