



# Strategic Thinking for Non-Strategic Minds



**November 17, 2017**

**2-5 PM**

**NET Building** (1800 N. 33d, Lincoln)

**UAAD Members, \$5; Non-members, \$25**

Register at <https://go.unl.edu/druu> by November 15

**Define Strategic Thinking**

**Identify the Four Characteristics of Strategic Thinkers**  
**Leverage Tools and Tips to Apply Strategic Thinking Skills**

**Cancellation Policy:** No-shows will be billed for the registration fee. To avoid a no-show billing, please cancel 72 hours before the event by contacting Becky Carter (472-5893, [becky.carter@unl.edu](mailto:becky.carter@unl.edu)) or Deb Eisloeffel (472-5009, [deb.eisloeffel@unl.edu](mailto:deb.eisloeffel@unl.edu)).

When someone mentions strategy, do you cringe? It's not that you don't think strategy is important. It's just that thinking strategically doesn't come naturally to you. You spend your time in the here and now, carefully working through the things already on your plate and putting out fires as they happen. There are days you think that it would be helpful if you were a strategic thinker, but who has time to sit down and craft a strategy? Actually, you do and you can't afford not to!

**Suzanne Ritchie, M.S. Ed.**, is a Learning and Development manager at TD Ameritrade. She develops and delivers technical and soft-skill development programs, provides coaching using Myers Briggs and Predictive Index assessments, and facilitates team building sessions to increase overall team effectiveness. She earned her BS in Human Resource Management from Bellevue University and her MS in Adult Learning and Organizational Performance from Drake University. Suzanne is an Adjunct Professor in the Human Resources Strategic Management program at Bellevue University.



**Suzanne Ritchie, M.S. Ed.**



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