



UPDATE

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Fall Food Drive

Food Bank of Lincoln

by Linda Ratcliffe

The Food Bank of Lincoln, a non-profit organization, was founded in 1982, with the help of a number of concerned local citizens to help gather, and distribute food to hungry people in southeast Nebraska.

The Food Bank gathers stores and redistributes surplus food, which comes from wholesalers, retailers, corporations, restaurants, civic, church and school groups, and individuals throughout our area. These donations are distributed to over 180 non-profit programs in 16 Southeastern Nebraska counties (Butler, Fillmore, Gage, Jefferson, Johnson, Lancaster, Nemaha, Otoe, Pawnee, Polk, Richardson, Saline, Saunders, Seward, Thayer, and York).

The most needed food items at the Food Bank include:

Coffee
Tuna Fish and other canned meats
Cereal
Soup
Canned Fruits and Vegetables
100% Fruit Juices
Peanut Butter
Macaroni and Cheese

The most needed personal care items include:

Toilet Paper
Diapers
Soap
Feminine Hygiene Products

IF YOUR HOUSEHOLD NEEDS IT, THE FOOD BANK NEEDS IT. ☎

How you can help

It's as simple as 1-2-3!

1. Volunteer to set up a collection box in your department.
2. Collect donations.
3. Take your donations to the drop-off point between 10 to 11 a.m. on November 15.
 - a) Loading dock on the west side of Canfield Administration building;
 - b) Loading dock on the east side of the East Union.

UNIVERSITY OF
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Development

Member Spotlight

Frankie Dworsky

I joined the University after relocating to Nebraska from Los Angeles where I had 15 plus years of experience in the healthcare industry leading strategic planning, marketing communications and business development initiatives for major for-profit and not-for-profit hospital systems including: Cedars Sinai Medical Center, Tenet Health System and Catholic Healthcare West. I



Frankie Dworsky
Marketing/Customer
Service Director
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hold a Bachelor of Arts degree in Journalism from the University of Nebraska-Lincoln and a Master of Science degree in Advertising from Northwestern University. My responsibilities as Director of Marketing/Customer Service with EE&O include the development and implementation of marketing communications, recruitment strategies and market research for the distance education arm of the

University. I also provide oversight for our inbound/outbound call center and CRM system.

Tell us about your family.

I've been married for 25 years. My husband has three grown children from a previous marriage; eight grandchildren. I have a brother who lives in Lincoln.

What do you see as one of the biggest turning points in your life?

Moving to Los Angeles after grad school.

What is your favorite thing to do on a day off?

Not to have a structured schedule...so it is not so much what I do but when I choose to do it that is just the best.

How would your friends describe you?

Great sense of humor, fun to be around, smart and loyal.

Who has been the most important person in your self-development?

I have been blessed to have had several mentors throughout my career...Dr. Wilma Crumley and Chuck Piper early in my career and John Nickens, a former boss and CEO at one of the Tenet hospitals. And, of course, my husband who has been very supportive of my career and has encouraged me to take risks along the way.

What is the talent you would most like to have?

I think it would be very romantic and bohemian to be an artist...a successful artist.

If you could change one thing about yourself, what would it be?

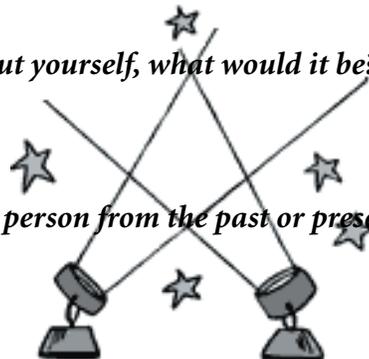
My knees.

Favorite Lincoln Restaurant?

The Green Gateau

If you could have dinner with one person from the past or present who would it be?

Marvin Gaye 🎧



Make Recognizing Employees Part of Your Daily Routine

Adapted from Inc. magazine

Good managers remember to recognize and motivate employees. *Great* managers do it every day. Here are some proven methods for making sure that praising employees becomes part of your daily routine:

Make employees a part of your weekly "to do" list.

Add the names of the people who report to you to your list of goals to accomplish. Then cross off the names as you praise them.

Use voice mail. Rather than using it only to assign tasks, leave employees voice mail messages praising them for a job well done. Do it from your cellular phone on the way home.

Write notes at the end of the day. Keep a stack of note cards on your desk, where you can't ignore them. At the end of the day, take a minute to write thank-you notes to any employee who made a difference that day.

At the beginning of the day, put five coins in your pocket. Then during the day, each time you praise an employee, transfer a coin to your other pocket. It may sound corny, but once you get in the habit, you'll start relying on tricks like this one. 🎧

Each month, a different member will be randomly chosen to be in the spotlight. You could be next!

Mark Your Calendar

Humor in the Workplace

presented by Patt Harper,
HaHa Productions

Wednesday, November 15

11:45 a.m. - 1:00 p.m.

East Union, Room to be posted